

APPENDIX B

Programmes in conjunction with Tulipmania

"TULIPMANIA" FLORAL DISPLAY

The beloved "Tulipmania" returns to Gardens by the Bay! This year, we trace tulips back to their roots in the ancient Ottoman Empire (present-day Turkey), where it was first cultivated and served as inspiration for many Turkish songs, paintings and poetry. Be dazzled by colourful "carpets" of tulips in this fourth edition of Tulipmania.

Theme	Date	Time
Tulipmania	Friday, 08 April to Sunday, 22 May	9am – 9pm

Location: Flower Dome

Details: Admission charge to the conservatories applies.

CURIOUS TO FIND OUT MORE?

Pick up a special edition Tulipmania Garden Trail for more interesting information about the tulips, or join us for daily "ASK Me!" tours by our friendly Display Interpreters as they share fascinating botanical facts and anecdotes about the floral display.

Date: Friday, 08 April to Sunday, 22 May

Time: Daily at 11am and 3pm (1 – 6pm on 16 & 17 Apr; 7 & 8 May) Details:

- Tours last approximately 15 minutes and are available free, on a first-come-first-served basis.
- To participate, gather at the "ASK Me!" poster near the Flower Field. Tours will begin when a group of five or more visitors is assembled.
- Tours will not be conducted on Flower Dome closure dates.

TULIPMANIA – 50% DISCOUNT FOR LOCAL SENIOR CITIZENS

Local senior citizens enjoy 50% off admission tickets to the Flower Dome! Offer starts Friday, 08 April and lasts till Sunday, 22 May. Terms and conditions apply.

Terms & Conditions:

- Promotion applies to Local Resident (Senior Citizen) admission tickets to One Conservatory (Flower Dome) only.
- Not applicable for online ticketing.
- Not valid with any other offers, promotions or discounts.
- Not valid for Friends of the Gardens Annual Pass.
- Proof of residency is required when purchasing tickets and when entering the conservatories.



"FLORAL TEDDY BEAR" WORKSHOP

Join us in exploring how our fascination with flowers has taken root, with a particular focus on fashion and textiles. This Mother's Day weekend, spend some quality parent-child time by working together to create your very own special edition teddy bear with tulip prints!

Date: Saturday, 7 May

Time: 2pm – 4.30pm

Location: Cannonball Room

Fee: \$50 (Friends of the Gardens) and \$60 (Public) for a maximum of 2 participants. **Details:**

- Price includes all materials needed to make a 7.5-inch standing teddy bear.
 - Participating children should be at least 7 years old and be accompanied by an adult.
 - Advance registration and payment are required to confirm your slot(s). Walk-ins will not be entertained.
 - Registration on <u>www.gardensbythebay.com.sg/whatson</u> is open till Monday, 25 April 2016.
 - For enquiries, please email education@gardensbythebay.com.sg or contact 6420 6843.

KLM – "TULIPMANIA" INSTAGRAM CONTEST

<u>Capture a moment of happiness at Tulipmania and win an exclusive tulip-inspired designer gift!</u> Simply take a photo at Tulipmania using the frame provided & tell us why you love Tulipmania! Instagram the photo, choose a suitable caption (with the following hashtags #Gardensbythebay #GBTulipmania #KLM) for a chance to win! 10 designer tulip pouches are up for grabs! Two winners will be announced weekly on Instagram.

Date: Monday, 18 April – Sunday, 22 May

Details:

• For more details, visit bit.ly/tulip-snapnwin.

KLM – "TULIPMANIA" #CYCLE4FLIGHTS

Cycle your way to experience King's Day festivities and see Holland's famous tulips in full bloom with an immediate take-off to Amsterdam on 23 April with KLM! Pre-register for the KLM #cycle4flights contest from 18 to 20 April 2016. Upon confirmation of your entry, show up at the Flower Dome on the 23 April and simply cycle the furthest for 90 seconds. The top three winners will win two tickets for an immediate take-off to Amsterdam and 3-night hotel stay to experience King's Day.

Date: Saturday, 23 April

Details:

- Preregistration is required from 18 20 April at klmcycle4flights.com.
- Participation is subject to balloting and participants will be notified on 21 April.

FREE ICE CREAM IN THREE SIMPLE STEPS!

Watch out for our ice cream man during selected days at Orchard Road and Raffles Place! While you are there, simply:

- 1. Take a photo with anything related to Tulipmania Rediscovered
- 2. Complete the following caption with the correct answer: Tulips were first cultivated in _____. Post it on Instagram with the hashtags #gardensbythebay and #GBtulipmania.
- 3. Then, visit our ice cream booth and show us your post to redeem your treat!

Details:

- For more information, visit <u>www.gardensbythebay.com.sg/tulipmania</u>.
- Valid on a first come first serve basis, while stocks last.